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## IT'S LIKE SUNBLOCK FOR PRINT

UV coating is an easy way to add durability and enhance the appearance of printed pieces. With the sensitivity of today's "digital" prints, it's practically a requirement for mailers and other pieces that need to survive a gauntlet of handling before the end user

receives the printed piece.

With coating "in house," CrossTech can add this feature to any printed piece. When UV coating is desired, just select a finish and let us know. Unsure about the desired finish? Give us a call and we'll help you make an informed decision. We can also select a coating that closely matches your stock choice, providing the protection desired without a dramatic change in appearance.

UV coating provides many benefits to the printed piece. Now that it's available in CrossTech's product lineup, it can be provided with the same exceptional service you've com to expect from us.

- Protective overcoat that is waterproof
- Low-cost alternative to lamination
  - Ideal for menus and other reusable pieces
    - Enhances visual appearance
      - Protects sensitive digital prints
      - High gloss, gloss, lustre & matte finishes

WWW.CROSSTECHINC.COM/COATING/



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